

Dear [insert name]

Thank you for your time and engagement at the September 23 meeting. This meeting was an important intermediate step as we move forward on the action items we identified at our first meeting. The discussion was again excellent and I thank you for your participation.

At our meeting, we were pleased to hear from Advisory Council Member Mark Sirangelo about his new role as the Colorado Chief Innovation Officer for the Colorado Innovation Network. We are looking forward to working with Mark in this role and for the University of Colorado Boulder to serve as an innovation leader, finding solutions to prevent and resolve problems. The key industries that draw future employees to Colorado also appeal to many students coming to the University of Colorado Boulder offering us unique opportunities to partner with industry.

Based on our discussions with you and the work of our Action Teams, we are moving forward immediately on these three top initiatives:

- Enrollment Management Plan. We have set an internal goal and are developing strategies for our plans for managed 10% growth in our student population by 2020.
- Value Proposition. We are in the final stages of preparing our brand strategy implementation. The foundation of this strategy is to capture and define what it means to be a member of the University of Colorado Boulder.
- Culture of Innovation: We will build upon our strengths in distance and online education and target discrete audiences demanding access to our expertise in law and business.

We ended our meeting with a discussion around STEM Education, one of my top six fundraising priorities and one of our marquee campus programs. Our deans of Education, Engineering and Applied Sciences, and the Natural Sciences have expressed their appreciation for the discussion and are considering how to address the need to demand for engineers with excellent communication skills within their programs. For my part, my Cabinet and I will continue to partner with industry to increase access and engagement to these marquee programs.

I look forward to reporting significant progress on our efforts at our next meeting in Spring 2014. In the meantime, I welcome your participation on our Action teams as they make progress on the goals outlined above. My Cabinet members will reach out to you to engage you in these discussions and other campus initiatives which we have yet to address with the Advisory Council.

I also invite you to refer to the Advisory Council website where you will find access to each other, meeting materials, reports and other campus news. Details to access the website are attached.

Thank you again for all your support and effort towards making the University of Colorado a 21st century innovative comprehensive research university.

Phil

Philip P. DiStefano
Chancellor

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