Chancellor's Strategic Advisory Council May 19, 2015 Koenig Event Center 8:00AM to 3:30PM Agenda

8:00 to 8:15 AM		Breakfast for Advisory Council and Cabinet
8:15 AM to 8:45 AM	Welcome	Welcome from Chancellor DiStefano
		The Chancellor will welcome the council and introduce new council members and new members of
		his Cabinet. During this segment, Provost Russ Moore and CFO Kelly Fox will provide brief remarks
		on our Retention project and Budget Goals.
8:45 – 10:00 AM		Where We Left Off: Entrepreneurial Efforts
		Led by Law School Dean Phil Weiser, please see the read-ahead materials for discussion questions.
10:00 – 10:10 AM	BREAK	
10:10 – 11:20 AM		College of Media, Communication and Information
		Language Design Control of Design and Transition of Design Chair Design at the Associate Design Chair
		Incoming Dean Lori Bergen and Transitional Dean Chris Braider, joined by Associate Professor Leysia
		Palen, will provide a brief recap of the read ahead materials and initiate a group discussion of the
11:20 - Noon		new college.
11:20 - NOON		CU-Boulder Brand Strategy
		Vice Chancellor Frances Draper and Leeds School of Business Professor John Lynch will initiate the
		discussion. Please the read-ahead materials for an update on previous work and initial thoughts on
		our "brand."
12:15 - 1:00 PM	LUNCH	
1:00 – 1:30 PM		Report Out from the Lunch Conversations
4.00 0.47.014		The group will discuss key points that demonstrate CU-Boulder's value.
1:30 – 2:45 PM		Grand Challenge
		During the June 2014 Advisory Council meeting, you challenged us to think about and pursue a
		"grand challenge." Grand Challenge leaders Dean Steve Leigh and CIRES Director Waleed Abdalati
		will reprise the read-ahead materials and initiate a discussion based on those questions.
2:45 – 3:10 PM		Future of Public Research Universities and Innovations in Education
		Associate Vice Provost William Kuskin will lead this discussion.
3:10 – 3:30 PM		Wrap-Up Chancellor DiStefano